

Software Improves!

TWO VALUABLE WAYS SOFTWARE IMPROVES LOGISTICS SOURCING

It should be no secret to you that today's business environment is extremely competitive, and a company's supply chain offers one of the greatest opportunities to stay ahead of the competition. When properly managed and supported by the right systems, **logistics can optimize your competitive advantage.**

Cost reduction is, and should be every company's goal, but true market leaders take it one step further by not only looking for ways to reduce expenses but also collecting and using valuable data in a way that **drives efficiency and better business decisions** within all areas of your supply chain operation.

So, how can software improve logistics sourcing?

First, **it makes it faster and easier to compare rates from multiple service providers.** Whether it is for shipping truckloads, LTL, warehousing, air, ocean freight or small packages, the Asian marketplace offers logistics buyers a wealth of choices for domestic and international service providers. On one hand this is a good thing because it promotes healthy competition. But, with so many options, comparing rates for even the simplest RFP bid package becomes impossible without a system to organize all the rates and information.

Secondarily, logistics software enables **better long term modeling and cost analysis of complex supply chain networks.** The right logistics sourcing platform will allow long term modeling and analysis of costs for each part of your supply chain. A well-structured, organized RFP process will ensure the most competitive quotes are received from your service providers. The right analytical tools applied to quality data will ensure the right short and long term sourcing decisions are made for your business.

Recognition of these challenges **and more importantly the opportunities has enabled best in class shippers to take control** of their RFP process and how they utilize vital freight data.

Are you leveraging software technology to make logistics sourcing a competitive advantage for your company?

TICONTRACT provides a neutral, scalable software solution enabling shippers to reduce costs and streamline their RFP, tendering and contract management process for transportation, warehousing, and small parcel delivery services.

*“Since we introduced the TICONTRACT e-sourcing tool in our purchasing process we have **reduced our bidding time by almost 40%**. TICONTRACT streamlines the bidding process, makes it easier to communicate with our carriers and gives transparency to the entire process. In addition, the analytical tools are very powerful and can run different scenarios at the same time for an easy and efficient way to help buyers make an intelligent decision. Given the ease of using this tool, we have saved cost and time on almost every transportation mode.”*

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